

FCC 388

DTV Quarterly Activity Station Report

Instructions

This form should be used to provide the Federal Communications Commission (FCC) with information pertaining to all station activity to educate consumers on the transition to digital television (DTV). All stations should log DTV Transition-Related Public Service Announcements (PSAs) and other DTV activities using the appropriate house (identification) numbers. These logs or records should include the date and time that each DTV activity occurred. This form must be filed in Docket Number 07-148 as Document Type: REPORT, and placed in the station's Public Inspection File. This form must be submitted for each quarter in which a station has DTV Transition education obligations.

Station Call Sign(s)

WGBH-TV

Report reflects information for quarter ending (mm/dd/yy)

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Have you opted to comply with Option One, Two, or Three (once elected, this choice may not change)?

☐ Option One (A and D)
 ☐ Option Two (B and D)
 ☒ Option Three (C and D)

Over the past quarter, have you fully complied with the requirements of this option?

☐ Yes
 ☒ No

Simulcasting

Are you simulcasting on your Analog channel and your primary Digital stream?

☒ Yes
 ☐ No

If YES, complete only one form for both. If NO, complete a form for your Analog channel and a second for your primary Digital stream.

Call Sign WGBH-TV	Channel Numbers Analog <u>2</u> <input checked="" type="checkbox"/> Digital <u>19</u> <input checked="" type="checkbox"/>	Community of License									
		City	State	County	Zip Code						
		Boston	MA	Suffolk	02135						
Licensee WGBH Educational Foundation											
Above, check the Channel Number(s) to which this form applies.		Nielsen DMA 7	World Wide Web Home Page Address www.wgbh.org								
Facility ID Number 72099	Previous Call Sign (if applicable)	License Renewal Expiration Date (mm/dd/yy)									
		<table border="1"> <tr> <td>0</td> <td>4</td> <td>0</td> <td>1</td> <td>1</td> <td>5</td> </tr> </table>				0	4	0	1	1	5
0	4	0	1	1	5						

Section C (For Noncommercial broadcasters only)

On its analog channel, and its primary digital stream, a station must air 60 seconds per day of on-air consumer education, in variable timeslots, including at least 7.5 minutes per month between 6 pm and 12 am. Beginning May 1, 2008, this requirement doubles, and beginning November 1, 2008, it increases again, to 180 seconds per day and 22.5 minutes per month between 6 pm and midnight. It must also run one 30 minute transition education piece once (See rules for additional details).

Have you aired a sufficient amount of consumer education (60, 120, or 180 seconds per day, depending on the date) during each day this quarter?

☐

Yes

☒

No

30 Minute Educational Programs - Last Quarter

How many 30 minute, DTV-related informational programs did your station run during the quarter? The comment box may be used to describe this activity. At least one such program must be run between the hours of 8:00 a.m. and 11:35 p.m., prior to February 17, 2009.

Total number of 30 Minute Informational Programs

none

Comments (add additional sheets where necessary): WGBH-TV aired 35 30-second announcements between March 18 and March 30, and one 60-second announcement on March 30. It did not make announcements March 24-27 and on March 31.

Section D (For all broadcasters)

Additional DTV On-air Initiatives - Last Quarter Did your station run additional on-air initiatives (such as news reports, town hall meetings, etc.) during the quarter? The comment box may be used to describe these initiatives.

☒ Yes ☐ No

Comments (add additional sheets where necessary):
Our "Greater Boston" program aired a segment on the upcoming digital transition as part of its Feb. 19, 2008 edition

Station Website Additional Activity Related to the DTV Transition - Last Quarter

Does your station have a Website? ☒ Yes ☐ No

If YES, did your station provide additional DTV related information or activities on that Website? The comment box may be used to describe what was posted on the station's Website.

☒ Yes ☐ No

Comments (add additional sheets where necessary):
At wgbh.org/digitaltvswitchover, users can find explanatory information, links to dtv.gov, dtv2009.gov, and other web resources, and a streamable version of WGBH's on-air consumer awareness announcement.

Additional DTV Outreach Efforts -- Last Quarter Check all of the DTV related activities listed below that your station engaged in over the last quarter. The comment box may be used to describe this activity.

☐ Speaking Engagements

Comments (add additional sheets where necessary):

☒ Community Events

Comments (add additional sheets where necessary):
see comment, below

☒ Other (describe)

Comments (add additional sheets where necessary):
see comments, below

This comment box may be used to include other comments or information about your station's DTV activity over the last quarter.

Comments (add additional sheets where necessary): Starting w/ its March Monthly Members Guide, sent to over 155,000 households, WGBH has included a notice of the 2/17/09 digital switchover directing readers to wgbh.org/digitaltvswitchover to learn more. (see attached copy.) WGBH also presented at our Community Advisory Board's March meeting, information on the upcoming transition and our education and outreach plans.

The Intrepid María

I first met **María Hinojosa** in the early 1980s, when we both were students (she at Barnard, I at Columbia) hosting radio programs (hers Latino, mine jazz) at the college radio station. Her remarkable connection with the artists she interviewed, and whose music she championed, was legendary in the Morningside Heights studios; her keen journalist's sensibility, curiosity about humanity, and appetite for world culture were as apparent in our heady undergraduate years as they are today in her roles as senior correspondent on PBS's *Now* and as anchor of NPR's *Latino USA*.



The intrepid María (as I like to think of her) is considered among the most accomplished Latina journalists in the country. We're delighted that she's brought her prodigious energy and experience to WGBH with her new series, *María Hinojosa: One-on-One*. The half-hour show (seen Tuesdays at 7:30pm on WGBH 2) showcases María at her best, interviewing Latino visionaries.

"Growing up as a Mexican immigrant on the South Side of Chicago, I felt invisible," María once told me. "I want *One-on-One* to make Latinos visible, to give them a voice."

And give them a voice she has—artists, activists, writers, civic leaders, movers and shakers—from salsa icon Willie Colón to journalist Ray Suarez to feminist writer Ana Castillo to, this month, actress Ana Ortiz of *Ugly Betty* fame (see page 14).

María Hinojosa: One-on-One is produced in Boston and shared across platforms: online, On Demand, and on

our digital channel WGBH World. Produced by WGBH's *La Plaza*, and like all of the programs that grow out of our local Boston Media Productions unit, *One-on-One* reflects the concerns and interests of the diverse neighborhoods WGBH serves and fosters a spirit of inclusion and innovation.

"To have time to sit with someone and engage with them in thoughtful conversation about the Latino reality in America," María says, "that's a tremendous gift."

Public media exists to offer a deeper understanding of the complex world we share, to extend the "tremendous gift" of a voice in the public dialogue to everyone. Thank you for trusting us to meet this challenge, this month and every month. We couldn't do it without your generous support.


Jonathan Abbott
President and CEO

On my "Don't Miss" list this month...

On 2/44 • *Frontline/Bush's War* On the fifth anniversary of the Iraq invasion, a four-hour look back. See page 14

On WGBH World • *Global Voices*, a new series of independent documentaries with an international perspective, exclusive to our World digital channel, Sunday, 3/30 at 10pm

On Radio • A preview of Brian O'Donovan's special St. Patrick's Day edition of *A Celtic Sojourn*, live from our new Fraser Performance Studio. See page 20

More María Watch a Web-exclusive interview with María Hinojosa at wgbh.org/article?item_id=3789958.



51 weeks left!
WGBH wants to help you get ready! Learn more at wgbh.org/digitaltvswitchover.

Where to Find Us

TV Analog Broadcast Available to all!
WGBH 2
WGBH 44

Cable Available to digital and fiber optic cable subscribers; for more information, go to wgbh.org/cable

WGBH 2, WGBH 44, WGBH World, WGBH Create, 'GBH Kids
Comcast Digital Cable, Verizon FIOS, RCN

WGBH High Definition
Comcast Digital Cable, Verizon FIOS, RCN, Cox

Boston Kids & Family TV
Boston only: Comcast 22, RCN 3

WGBH On Demand Comcast 1, "Get Local"

Digital Broadcast Available to those with a DTV converter box or newer TV with a digital tuner

WGBH 2 2.1
WGBH 44 44.1
WGBH World 44.2
WGBH Create 44.3
'GBH Kids 44.4
WGBH High Definition 2.2

On Radio Also available online
WGBH 89.7 Boston
All-Classical WGBH
Available on 89.7 HD2
WNCK 89.5 Nantucket
WCAI, WGBH's Cape and Islands NPR®
Station: 90.1 Martha's Vineyard,
91.1 Nantucket, 94.3 Brewster
Also available on 89.7 HD3

Online/Digital Mural wgbh.org

Stay Connected

WGBH Member Hotline
617-300-3300 (weekdays 9am–5pm)
membersonly@wgbh.org


24-Hour Program Feedback Line
617-300-5200

Leadership Circle MemberLine
617-300-3505
leadershipcircle@wgbh.org

Ralph Lowell Society Hotline
617-300-3900
ralph_lowell_society@wgbh.org

STATION CERTIFICATION

I certify that the statements in this document are true, complete, and correct to the best of my knowledge and belief, and are made in good faith.

Typed or Printed Name of Person Signing Eric Brass	Typed or Printed Title of Person Signing Associate Clerk
Signature 	Date April 10, 2008

WILLFUL FALSE STATEMENTS ON THIS FORM ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. CODE, TITLE 18, SECTION 1001), AND/OR REVOCATION OF ANY STATION LICENSE OR CONSTRUCTION PERMIT (U.S. CODE, TITLE 47, SECTION 312(a)(1)), AND/OR FORFEITURE (U.S. CODE, TITLE 47, SECTION 503).

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